







DORIAN SWALES

Digital Product & Content
Manager

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 Limal, Belgium

EXPERIENCES

- Aug 2024 - Present** **Pragma CMS**
Founder & Digital Product Manager - Self-employed
PHP CMS focused on simplicity, freedom, and visual control
- May 2024 - Aug 2024** **Green & Durable Group**
Content Creator - Permanent Contract (Energreen BE & NL)
Community Management & SEO
Writing for BE/NL markets
- Jan 2023 - Apr 2024** **Energreen - Wavre**
Marketing Assistant - Internship & Part-time
SEO/Technical Writing & Community Management
- May 2022 - Apr 2024** **We Green - Zaventem**
Content Manager - Internship & Part-time
Web Development, SEO/Technical Writing & Community Management

EDUCATION


- 2021 - 2023** **ISFSC - Brussels**
Bachelor's in Multimedia Writing
BAC3 - High Distinction
- 2020** **EPHEC - Louvain-la-Neuve**
Bachelor's in Marketing
- 2019** **SAE - Brussels**
Electronic Music Production - 4-month Course (Grade: 89/100)

LANGUAGES

- French - Native
- English - B2

SKILLS

-  **Web Development**
HTML/CSS JavaScript PHP & SQL
Linux CLI (Deployment)
Pragma CMS Webflow Wordpress


-  **Graphic & UX/UI Design**
Affinity Designer/Photo/Publisher
Adobe XD Figma Spline Design

-  **Technical Copywriting**

-  **SEO Writing**

-  **Community Management**






-  **Organization/Planning/Management**
Notion

-  **Electronic Music Production**
FL Studio

-  **Culinary Arts, Baking & Pastry**

-  **Driver's License (Class B)**

INTERESTS

-  Automotive (electric vehicles)
-  Space (reusable rockets)
-  Electronic music (production)
-  Cooking, baking and pastry
-  Bodybuilding